

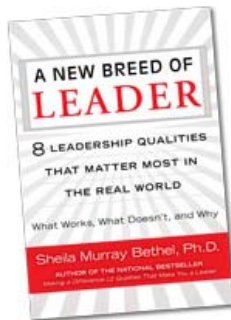


BUSINESS SAVVY

... PEOPLE SMART!

Leadership ...

Keynote Presentations and Seminars



"In my Leadership presentations I engage your audience with real life anecdotes and examples of what works, what doesn't and why. I share insights and knowledge drawn from 20 years of research and experience that are the principals of my newest book, [*A New Breed Of Leader: 8 Leadership Qualities That Matter Most In the Real World ... What Works, What Doesn't and Why.*](#) We explore the eight critical leadership

qualities that matter most in the real world; competence, accountability, openness, language, values, perspective, power and humility. We reinforce the best leadership qualities of the past and update them with new ways to create a sense of community built around a shared purpose. Each person leaves knowing that leadership is not the exclusive privilege of the well educated, the rich, or the powerful. Whether they lead at home, in the community, or at work, they can be a 21st Century leader who makes a difference."

– Dr. Sheila Murray Bethel

Flexible titles (to be tailored for you):

- "Great Leadership In Tough Times"
- "The Power of Being A New Breed Of Leader – What Works, What Doesn't & Why"
- "Leader *Shift* – Making A Difference In Our Constantly Changing World"
- "Being A Sales Leader – The Power To Succeed In Challenging Times"

Major points:

- ... Understand the powerful *21st century leadership drivers* that affect everything that happens to you and your organization.
- ... How you can forge an inspiring vision with deep leadership competence that builds a *shared vision and a sense of community* in your organization.



- ... How *leading by example* is the key to your personal authenticity that establishes the bridge of trust with all of your followers and stakeholders.
- ... Reinforce the belief that service as a core value in your organization is a powerful "*mind set*" that will propel you in a quantum leap into the realm of world-class service.
- ... Learn to be an *inspiring visionary leader* who influences shared values, mutual respect, and follower accountability.
- ... Chart the keys to building a base of *cooperation, trust, loyalty, and commitment* by valuing the importance of the family and the personal lives of your followers.

Sheila presents an inspiring, refreshing and uplifting approach to effective 21st Century leadership. Her messages are timely, relevant, and fresh ... grounded in the current realities ... real-world material for real-world results. Because she understands the complex issues of leading and operating a profitable business, she'll give you immediately usable ideas, solutions, and strategies.



"Leadership Gymnastics" An Open Forum

A unique experience, free-flowing questions and answers, candid discussions, a relaxed, confidence building format ...

- ... that expands minds, hearts and leadership competence,
- ... fosters trust and supports authenticity,
- ... inspires your leaders to unite followers around a shared purpose and a common set of values,
- ... creating and building a sense of community and connectedness.

Have you been searching for something different?

Would your leaders benefit from a fast-paced, thought-provoking, insightful and enjoyable event that adds value and depth to their leadership effectiveness?

Would you like to challenge their thinking about what it means to be a highly **effective leader in the 21st Century?**

Wouldn't it be interesting to see what you gain from a comprehensive, **participant-driven facilitation about Leadership** ... What works, what doesn't and why.

Your leaders will explore and spotlight the critical concepts and skills sets they need for the challenging years ahead. They will leave ready to take positive action in their business and personal life.

Dr. Bethel, who holds a PhD in Communications, has facilitated this forum for leaders in both the United States and Europe.

Call Sheila to discuss the possibilities for your leadership team!

Be sure and visit Sheila's [Video Gallery](#) for live video clips!

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