



SHEILA MURRAY BETHEL, PhD

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Sheila Murray Bethel, PhD

BUSINESS SAVVY
... PEOPLE SMART!

Global Leadership and Change Expert,
CEO Bethel Leadership Institute,
Bestselling Author, Hall of Fame Speaker!

Dr. Sheila Murray Bethel's expertise in Leadership and Change has helped organizations around the world; maximize human resources, forge a sense of community, and increase bottom line results. She brings a broad view of current trends and relevant issues to help strengthen your culture and your brand. Her work enhances your existing training and development initiatives.

Business savvy and people smart, she understands how to help people be their best and what it takes for any organization to grow and prosper. Her client list reads like a Who's Who of Business, Trade Associations, Education and Government. She has given over 3,000 presentations to over two million people in 20 countries.

A master at targeting her presentations for you, Sheila offers powerful, practical guidance for Leadership and Change. She artfully blends content-rich presentations with an entertaining and inspiring style. You receive the double benefit of enjoying yourself while learning practical, immediately applicable real-world material for real-world results. She cuts right to the core issues you care about most and clearly identifies what works, what doesn't and why.

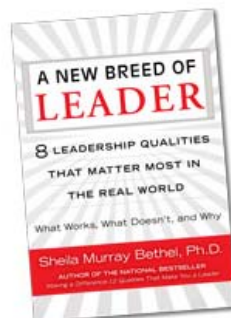
Sheila is a recipient of the *Speaker Hall of Fame* award and has been recognized as one of the "Twenty-one Top Speakers for the 21st Century," by *Successful Meetings Magazine*.

Her newest book, [*A New Breed Of Leader: 8 Leadership Qualities That Matter Most In the Real World ... What Works, What Doesn't and Why*](#), is winning global praise:

"... Uniquely in tune with our era of change ... right book, right time."

"... Should be read by every business leader."

"... If you wonder whether you are the kind of leader needed in the twenty-first century, you're about to find out."



Johnson & Johnson

"You are truly a special speaker with a message that must be heard by every business organization."

IBM Corporation

"Your presentation was one of the highlights in what our customers thought was our best conference ever. You've been a highlight of two consecutive conferences!"

Manulife Securities

"She had the toughest spot – Saturday morning. Dr. Murray Bethel performed beyond our expectations. She energized the group, illustrating her points with excellent real-life examples and gave the audience practical ideas."

A Partial list of Sheila's worldwide clients:

3M

Ace Hardware

Aetna

Alcoa

American Academy Family Physicians

American Chamber of Commerce

American Express

